

**COMMUNITIES CULTURE AND HERITAGE** is committed to increasing sport and recreation opportunities for Nova Scotians through the provision of leadership in policy development, support to the local and provincial sport and recreation delivery system, and collaboration with service-providing partners, other government departments and our Federal/Provincial/Territorial counterparts.

## **SPORT HOSTING PROGRAM**

**PROGRAM DESCRIPTION:** The Province of Nova Scotia through the Department of Communities, Culture (CCH) and Heritage acknowledges the benefits of hosting sport events in Nova Scotia include the opportunity to facilitate sport development, increase exposure for sport, and create lasting legacies for sport in Nova Scotia. In addition, Communities, Culture and Heritage recognizes that certain sport events exemplify the department’s mandate and make a significant contribution toward advancing its priorities. Communities, Culture and Heritage, Sport Hosting Program provides grants to organizations hosting International, National, and Inter-Provincial/Territorial sport events, as well as, select sport events that advance the vision, mission and priorities of the department and enhance the public profile of the Province.

### **GOALS:**

- To increase the development opportunities for Nova Scotia’s athletes, coaches, officials and volunteers by hosting sport events in Nova Scotia.
- To raise the profile of amateur sport in Nova Scotia by hosting more sport events in Nova Scotia.
- To strengthen the Nova Scotia sport system through legacies achieved by hosting.
- To support sport events that make a significant contribution to Health and Wellness’s mandate.

### **ELIGIBILITY**

#### **LEVEL OF EVENT**

#### **LEVEL OF FUNDING**

##### **International Events**

International Federation (IF) World Championship / World Cup / World Tour Up to \$10,000 x 2 yrs

Other IF / National Sport Organization (NSO) sanctioned international events Up to \$10,000

##### **National Championship**

NSO / CIS / CCAA Up to \$5,000

##### **Inter-Provincial Territorial Championship\***

NSO Eastern / Atlantic Canadian Championship Up to \$3,000

*\*Must be highest level of national competition for the division / age category*

##### **National Annual General Meeting**

NSO AGM Up to \$1,000

##### **Signature Event**

Sport events selected based on their potential contribution to the priorities of CCH and the Nova Scotia Sport Plan (Participation/Excellence/Capacity/Collaboration) Discretionary

## APPLICANTS

- Provincial Sport Organizations (PSOs) in good standing with Sport Nova Scotia and/or their respective recognized National Sport Organization (NSO).
- Incorporated “non-profit” societies designated as the host organization of an event by PSO/NSO.

## APPLICATION PROCEDURE

### International Events

**Step 1:** An Event Profile form should be submitted to CCH at least 18 months in advance of the event. It is recommended that this step is completed as soon as possible once the event has been confirmed.

**Step 2:** A completed application form with supporting documents must be submitted before the deadline established in consultation with CCH Staff. Funding cannot be allocated until a complete application is received.

### National/Inter-Provincial Territorial Championship/AGM

**Step 1:** An Event Profile should be submitted to CCH at least one year in advance of the scheduled date of the event.

**Step 2:** A complete application form with supporting documentation must be received at least six months in advance of the event.

## APPLICATION REVIEW & RESPONSE PROCESS

Applications will be reviewed by CCH staff based on the anticipated:

- Size and scope of the event
- Sport development contribution
- Alignment of the event with NS Sport Plan priorities
- Profile for sport the event will generate
- Legacy of the event

Applicants will be notified on the status of their application within 60 days of the complete application being received.

## FUNDING

- Hosting Program funds may be combined with other Province of Nova Scotia grants, however; Provincial Government funding for hosting an event cannot exceed a total greater than 50% of the operational budget (capital expenditure funding is independent of hosting funding). Applicants are required to disclose all sources of revenue including in-kind contributions.
- Organizations receiving CCH funding are required to have a plan for spending any surplus funds. Funds must be re-invested into sport in Nova Scotia.

## PAYMENT OF GRANTS

Once approved, an initial payment of 80% of the approved amount will be made. Final payments will be allocated upon completion of the event and submission of a final report.

## GRANT RECOGNITION

Funding recipients must work with CCH to develop an appropriate strategy for recognizing the funding contribution of the provincial government. This strategy may include, among other items, the following:

- Visual recognition of the province by way of appropriate signage, Province of Nova Scotia logo placement on print material and website.
- Public announcement: recognition in media, public service announcements during the event.
- Province of Nova Scotia representation: Opportunity for Minister or designate taking part in event ceremonies, message from Minister in event program.
- Promotional opportunities: program ad space, display booth at the event, inserts in participant packages.

Other items may also be considered in collaboration and agreement with CCH.

**For more information contact Communities, Culture and Heritage, Communities, Sport and Recreation Branch**

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