

## Mi'kmaw Cultural Activities Program

## 2026 Acknowledgment Guidelines

The Province of Nova Scotia requires that funding recipients adhere to the following communications guidelines:

## A. Acknowledgments

Support for this project must be acknowledged through the recognition of the Province of Nova Scotia's contribution, through Support4Culture.

The following is an *example* of text which may be used in press releases or anywhere a written acknowledgment of funding is used:

"XYZ Organization recognizes the support of the Province of Nova Scotia and Support4Culture, a designated lottery program of the Nova Scotia Gaming Corporation. Cultural traditions are vital to the health of Mi'kmaq communities. This funding provided opportunities for participants to learn and share Mi'kmaw culture."

## B. Display of Logos

Support for this project must also be acknowledged through the inclusion of the Province of Nova Scotia logo (in French or English) in all electronic and print communication materials, i.e., posters, brochures, and advertising.

The Support4Culture logo is also required. Depending on the target audience, chose either the logo with "Nova Scotia Gaming" (adults) or without (youth).

The logos can be downloaded by right clicking on the following images individually and saving them as "jpg" or "tiff" files or by visiting

https://cch.novascotia.ca/investing-in-our-future/acknowledgement-guidelines.







