

This fund is designed to build the gender equity knowledge and skills of individuals and organizations that deliver physical activity, sport, and recreation in Nova Scotia. It is intended to strengthen the capacity of individuals and organizations to create the organizational cultures, policies, practices, and conditions needed to increase the engagement of women and girls, in all their diversity, as participants, leaders, decision makers, coaches, and volunteers.

Supporting gender equity is a priority of the Communities Sport and Recreation, Communities, Culture and Heritage

ELIGIBILITY

Eligible Applicants – Incorporated, not-for-profit, provincial, local, or regional organizations with a primary or secondary mandate to provide, support, or encourage physical activity, sport, and recreation in Nova Scotia are eligible to apply for funding.

Organizations include:

- a) Municipalities
- b) Sport and Recreation Organizations/
Associations (*provincial, regional, or local*)
- c) Schools (*excluding curriculum components*)
- d) Church groups

GOALS AND OBJECTIVES

1. To increase the number of physical activity, sport, and recreation leaders (*board members, administrative staff, coaches, program leaders, and others*) who are knowledgeable about topics such as:

a) Ways to improve the capacity of organizations to plan, deliver, evaluate, and communicate policies, programs, and services that meet the distinct needs and interests of diverse women and girls, including:

- Developing data collection systems to provide gender profiles of organizations and activities
- Conducting gender-related organizational assessments/audits to

inform the development of strategic goals to improve organizational practices

- Developing and monitoring gender equity action plans as part of overall organizational plans
 - Using gender and diversity analysis to identify the varying impacts of policies, programs, and services on diverse groups of women and men
- b) Understanding how sex, gender, equity, equality, diversity, and related concepts affect people's lives
 - c) Needs, interests, barriers, and opportunities pertaining to women and girls in physical activity, sport, and recreation, as defined by women and girls
 - d) Ways to create environments that are safe, appealing, and welcoming for women and girls
2. To increase the number of women and girls in decision-making roles, such as board members and administrative staff, in physical activity, sport, and recreation organizations
3. To increase the number of physical activity, sport, and recreation organizations with formal policies, procedures, and plans affirming their commitment to gender equity and equitable resource allocation

GUIDELINES

Eligible Activities

Initiatives must help achieve the goals and objectives of the *Gender Equity Fund* and focus on strengthening the internal operating systems of organizations to better serve women and girls.

Examples include education and training sessions; board development workshops; organizational assessment activities; gender and diversity analysis; gender equity policy and action plan development; monitoring, evaluation, or data collection activities, etc.

Funding may cover a variety of costs including but not limited to engaging subject matter experts, speakers, and facilitators as well as approved hosting costs and transportation.

Note: Funded activities should include physical activity breaks. If snacks, meals, or beverages are provided they should be healthy and nutritious.

Ineligible Activities

Initiatives focused on the direct delivery of programs and services to women and girls, fundraising activities, facility modifications, etc are not eligible for funding under this program.

APPLICATION PROCEDURE AND PROCESS

Applications will be accepted between April 1st and February 15th or until such time as the fund is expended. Apply early to avoid disappointment.

- Initiatives are eligible for 100% funding to a maximum of \$2,500
- Initiatives must be completed by March 1st

Collaboration with other organizations is encouraged. Organizations can apply together to achieve collaborative results and efficiencies.

APPLICATION FORMS

To discuss your proposed initiative and request an application form, contact one of the people listed below:

Provincial Organizations – Contact

Michelle Aucoin, Active Living Consultant
Communities, Culture and Heritage,
Communities Sport and Recreation
PO Box 488, Halifax NS B3J 2R8
T 902-424-7621 F 902-424-0663
Michelle.Aucoin@novascotia.ca

Local or Regional Organizations – Contact

Regional Representative in your area, as listed on Page 3.

GRANT DISBURSEMENTS

Each application will be assessed on its individual merit, ability to impact the goals and objectives of the *Capacity Building Support Fund*, likelihood of achieving significant results, and history of previous funding from this program.

Submitting an application form does not guarantee funding. Applicants will be notified of the status of their application within 30 days of receipt.

A written request must be submitted and approved if projects require changes.

An initial 80% of funding will be paid upon approval of the grant. Final 20% payments will be made upon completion of the initiative and submission of a *final report*, using the template provided by the Department of Health and Wellness.

GRANT RECOGNITION

Funding recipients must work with Communities, Culture and Heritage to develop an appropriate strategy for recognizing the funding contribution of the provincial government.

REGIONAL OFFICES: ACTIVE LIVING BRANCH

Communities, Culture and Heritage

Cape Breton Region

Cape Breton Island

Larry Maxwell, Regional Representative

305 Esplanade, Sydney, NS B1P 1A8
(902) 563-2380 Fax (902) 563-2565
Email: Larry.Maxwell@novascotia.ca

Central Region

Halifax Regional Municipality

Carol Davis-Jamieson, Regional Representative

Barrington Tower, 14th Floor,
P.O. Box 488, Halifax, NS B3J 2R8
(902) 424-7622 Fax (902) 424-0663
Email: Carol.Davis-Jamieson@novascotia.ca

South Shore Region

Counties of Yarmouth, Shelburne, Queens and Lunenburg

Debby Smith, Regional Representative

312 Green Street, P.O. Box 9000, Lunenburg, NS B0J 2C0
(902) 634-7505 Fax (902) 634-7542
Email: Debby.Smith@novascotia.ca

Fundy Region

Counties of Cumberland and Colchester, and Municipality of East Hants

Peter McCracken, Regional Representative

80 Walker Street, Suite 1, Truro, NS B2N 4A7
(902) 893-6215 Fax (902) 896-2425
Email: Peter.McCracken@novascotia.ca

Highland Region

Counties of Guysborough, Antigonish, and Pictou

Rae Gunn, Regional Representative

149 Church Street, Suite 4, Antigonish, NS B2G 2E2
(902) 863-7380 Fax (902) 863-7477
Email: Rae.Gunn@novascotia.ca

Valley Region

Municipalities of West Hants, Clare and Counties of Annapolis, Kings and Digby

Mike Trinacty, Regional Representative

10 Webster Street, Suite 200, Kentville, NS B4N 1H7
(902) 679-4390 (902) 679-6748
Email: Mike.Trinacty@novascotia.ca