

ECONOMIC FACTS ABOUT NOVA SCOTIA CULTURE 2010

NEW FROM THE CULTURE SATELLITE ACCOUNT

CULTURE CONTRIBUTES...

TOTAL CULTURE GDP

Nova Scotia

868 MILLION
2.6% of Nova Scotia's economy

1.8% of the Canadian culture economy

Canada

47.7 BILLION

3% of the Canadian economy

CULTURE JOBS IN 2010

Nova Scotia

14,305 JOBS

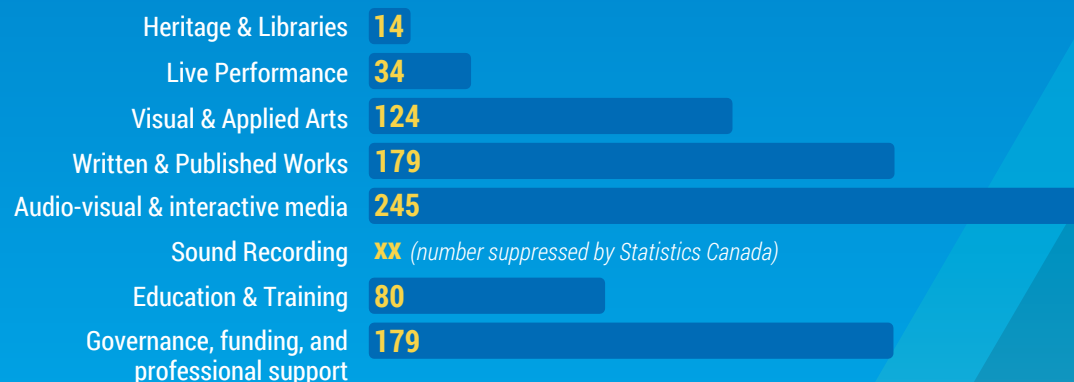
3.1% of all jobs in the province

WHAT'S THE CULTURE SATELLITE ACCOUNT?

It's a new tool designed to measure the economic importance of the arts, cultural industries, heritage, and sport to the Canadian economy.

It provides *precise* and *credible* estimates of GDP (Gross Domestic Product), jobs and total output.

WHAT'S THE BREAKDOWN? THE NS CULTURE "DOMAINS" (in millions)



IT'S ALL ABOUT 2010, THIS TIME...

This research is a snapshot of the first-ever economic picture of culture and sport in NS in 2010. Separate sport data is available on the Stats Can website. The CSA is designed to continue to provide ongoing information about culture. *Info for 2011 to 2014 arrives in spring, 2016.*

MORE INFORMATION

Nova Scotia details:
cch.novascotia.ca

Statistics Canada details on how this data was collected:
statcan.gc.ca/daily-quotidien/140910/dq140910b-eng.htm

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NOVA SCOTIA