

GUIDELINES 2021

INTRODUCTION

Culture in Nova Scotia is more than just a “way of life”, it’s also a tool for change. Recognizing the power of culture innovation to address social issues and opportunities, the Culture Innovation Fund’s Healthy Communities Stream is for community leaders and innovators who are at the core of embracing physicians and their families in the towns and communities of our province. Welcoming, and supporting physicians in the community means embracing them not just for what they can mean for your community, but also what your community can mean for them and their family. The Culture Innovation Fund Healthy Communities Stream wants you to think strategically about how to weave new physicians and their families into the fabric of your community. Consider the assets, the barriers, and the ways you can embrace the whole family by showing them how they will be warmly welcomed in our province, our community, and our culture.

OBJECTIVE (pick one)

I plan to capitalize on what my community has to offer. My project expands or enhances or renews an existing promotion or program in my community that is being under-utilized or under-accessed by physicians and their families.

I plan to take steps to create a more welcoming community. I have identified an area where our community has potential for a promotion or program which would make us more welcoming to physicians and their families.

PROJECT PROPOSAL CONTENT

What is the promotion or program for physicians and their families?

Why does this promotion or program help the community embrace new physicians and their families?

How will this initiative make physicians and their families feel more welcome and included? What potential cultural barriers will this address?

Describe your organization in terms of its capacities, knowledge, and connection to the community. Why is your organization best positioned to meet this need in the community?

What benefit will this promotion or program have to physicians and their families?

How much money do you need to make this project a success? Consult the tier structure to ensure your project will qualify and submit a complete budget.

ELIGIBILITY

Proposals will be considered in two tiers, be certain before submission what tier your project will be evaluated at:

Tier 1:

Local-level initiatives by community groups and organizations. Requests can be made up to a maximum of \$15,000; matching funding or partnerships not necessarily required at this level. In-kind support can be used only when there is a demonstrated value of the service that relates directly to the expenses of the project.

Tier 2:

Larger partnerships and collaboration opportunities, involving multiple partners, must include group(s) listed in tier 1. Applicants must provide a minimum of 25% of total eligible costs. Combined provincial government contributions cannot exceed 75%. In-kind support can be used only when there is a demonstrated value of the service that relates directly to the expenses of the project

INELIGIBLE COSTS

The fund **does not** accept requests for:

- Employee salaries or compensation packages
- Festivals, conferences, or parties
- Professional development for employees
- Construction or maintenance of facilities
- Excessive travel accommodations and hospitality requests (travel outside the province, luxury services, etc.)
- Rental accommodations

SUCCESSFUL APPLICANTS RECOGNIZE

- We're looking for projects that draw on multiple community resources including chambers of commerce, municipal offices and community groups to put together an attractive picture of life in your community for physicians and their families.
- Because we are a culturally focused fund applications must demonstrate how your project, promotion or program will improve the lives of physicians and their families,
- Applicants who are working in multiple communities across disciplines and are thinking on a provincial level are especially likely to find success if they're able to make an impact on the issue across Nova Scotia.

APPLICATION DEADLINE

January 15th, 2022

FOR FURTHER INFORMATION and to submit your application, please contact your local Communities, Culture, Tourism and Heritage Regional Office listed on page 4.

PAYMENT CONDITIONS OF FUNDING

If your application is approved, you will receive a letter outlining the terms and conditions of funding. Funding recipients must meet the following conditions:

- Contributions must be used for the activity as described in the application and if the project is not undertaken after the funding has been accepted, the recipient must return the funds to the department.
- The department must be notified in advance of any changes in the activity, including start and end dates, location, or any other significant changes.
- Applicants who are not approved for the amount they requested may be required to submit a revised budget based on the approved amount.
- Successful applicants must submit their final report and accounting within 30 days of the project end date.
- If your organization has received a grant through any of the Communities, Culture, Tourism and Heritage or Arts Nova Scotia's project funding programs and the final report is overdue, no funds can be released for any subsequent grants approved through the Communities, Culture and Heritage or Arts Nova Scotia programs until the overdue report has been received.

PLEASE CONTACT YOUR CCTH REGIONAL OFFICE FOR FURTHER DIRECTION ON THE CULTURE INNOVATION FUND'S HEALTHY COMMUNITIES STREAM

Cape Breton Region

Serving Cape Breton Island
850 Grand Lake Road, Suite 15
Sydney, NS B1P 5T9

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Central Region

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Andrea Redmond or Deborah Fram

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Fundy Region

*Serving Cumberland, Colchester Counties
& Municipality of East Hants*
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Highland Region

Serving Guysborough, Antigonish & Pictou Co.

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South Shore Region

*Serving Yarmouth, Shelburne, Queens,
Lunenburg Counties & District of Argyle*
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Valley Region

*Serving Municipalities of West Hants, Clare,
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Anna Sherwood or Tracy Roberts

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