



Requirements for Acknowledging Funding

Nova Scotia Communities, Culture & Heritage requires that funding recipients adhere to the following communications guidelines:

- A. **Public Announcements:** Please contact the department to obtain approval prior to releasing funding information or making public announcements and allow two weeks for this purpose. The Department of Communities, Culture & Heritage may make an initial public announcement of the project. All funding information is considered confidential until such time as a public announcement has been made.
- B. Acknowledgement and Logo Communities, Culture & Heritage: Support for this project must be acknowledged through the inclusion of the Province of Nova Scotia's logo in all electronic and print communications material, e.g., brochures and advertising. The following is an example of text which may be used in press releases or anywhere a written acknowledgment of funding partners is used: "XYZ Organization recognizes the support of the Province of Nova Scotia through the Department of Communities, Culture and Heritage. We are pleased to work in partnership with the Province of Nova Scotia to develop and promote our cultural resources for all Nova Scotians."
- C. Acknowledgment and Logo Support4Culture: Support for this project must be acknowledged through the inclusion Support4Culture logo in electronic and print communications materials (e.g., brochures and advertising).

For written/spoken acknowledgement in media releases or anywhere a written acknowledgement of funding partners used, please include reference to the Support4Culture program.

example: "XYZ Organization recognizes funding Support4Culture, a designated lottery program of the Nova Scotia Gaming Corporation."

Please contact the program officer should you require any further assistance.