

## **Statement of Mandate 2014-2015**

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## **1. Message from the Minister and Deputy Minister**

We are pleased to present a Statement of Mandate for the Department of Communities, Culture and Heritage for 2014-15 that will contribute to the government's core priorities in the upcoming year.

The department supports stronger communities by bringing together programs and resources that support protection of our heritage, grow the importance of our creative economy and benefit communities.

Communities depend on innovation and creativity to meet the challenges of a changing world. To be innovative they need to encourage creative and cultural expression, value life-long learning and share their stories. Staff at the Department of Communities, Culture and Heritage recognize the importance of championing innovation. This year we will focus on several activities that work toward meeting this priority. We will work with Nova Scotia's cultural community to develop the province's first and comprehensive culture strategy. The strategy will both establish a new vision for culture in Nova Scotia and will guide us on ways to revitalize Nova Scotia's economy by supporting our province's cultural industries. We will also build government's first Culture Index to gather and analyze data over time that will track awareness of, appreciation of and participation in culture by Nova Scotians, and which will provide information that will support marketing strategy and policy development.

Museums, libraries and cultural institutions are assets of tremendous value to the economic prosperity of our province. The Nova Scotia Museum system and the Nova Scotia Archives continue to preserve our history and tell the stories of our diverse culture to visitors who come in person and visit the collections online. Each year more than a half million visitors make the Nova Scotia Museum part of their Nova Scotia experience. Now they have expanding opportunities to learn about our history and the research the museums support by visiting the enhanced website of the museum system.

The Provincial Library provides leadership and centralized services for the 78 library branches across Nova Scotia. Libraries reach every community, connecting people and encouraging life-long learning. In 2014-15, Communities, Culture and Heritage will collaborate with the Library Boards Association of Nova Scotia, the Council of Regional Librarians, and municipal councils to develop a renewed funding model for annual operating grants to libraries.

Arts and culture funding are priorities for this government because they support the growth of communities. Funding is available through a variety of programs that invest in artistic development, fund creative industries, strengthen appreciation for cultural diversity and enhance protection for our built heritage.

We will help to promote and preserve Nova Scotia's diverse communities through the work of Acadian Affairs, Gaelic Affairs and African Nova Scotian Affairs which impact the lives of Nova Scotians in real ways. Acadian Affairs supports services to French and Acadian Nova Scotians by supporting translation services for provincial government news releases, language training for public servants and development of policies and programs to improve access to services. African Nova Scotian Affairs works with communities and citizens across the province to expand activities; for example, African Heritage Month. Gaelic language training is being made available through a Memorandum of Understanding with Scotland that funds immersion for Nova Scotia students, and the Na Gaisgich Oga (Young Heroes) program connects youth to the Gaelic language, culture and community, and provides participants with opportunities to share in Nova Scotia Gaelic cultural expression.

There are exciting projects underway in 2014-15 that are important expressions of Nova Scotia's heritage. Our department supports the development and construction of the Black Loyalist Heritage Centre now under construction at Birchtown, Shelburne County. This new project will help to give proper recognition to the contributions of the more than 3,500 Black Loyalists relocated to Nova Scotia and New Brunswick from 1783-86. We are also very pleased that the Bluenose II project in Lunenburg will be completed this year, and know that thousands of Nova Scotians will be looking for the opportunity to step back onto our sailing ambassador this summer.

Through these initiatives, we will work hard to make a difference in the lives of Nova Scotians and deliver on the priorities in this Statement of Mandate.

Tony Ince  
Minister

Kelliann Dean  
Deputy Minister

## **2. Mandate, Vision and Mission**

### **Mandate**

The Department of Communities, Culture and Heritage is responsible for contributing to the well-being and prosperity of Nova Scotia's diverse and creative communities through the promotion, development, preservation and celebration of our culture, heritage, identity and languages, and; by providing leadership, expertise and innovation to our stakeholders.

### **Vision**

A Province which enhances pride in our creative and diverse communities and people, allowing us to embrace our past and influence our future.

### **Mission**

The Department of Communities, Culture and Heritage supports our internal and external stakeholders and communities with best practice services, programs and policies that preserve and provide access to Nova Scotia's life-long learning, culture, heritage, identity and languages.

### **3. Government's Core Priorities**

#### **Consumer-focused energy solutions including a regulated, competitive energy market**

As operators of provincial facilities, the department is committed to the management of efficient and sustainable infrastructure. Key projects planned for 2014-15 to enhance the sustainability of crown infrastructure and promote energy awareness include:

- the installation of geothermal heating/cooling and removal of energy inefficient buildings at Ross Farm Museum;
- systems upgrades at Fisheries Museum of the Atlantic and Nova Scotia Archives; and
- support for the *Lets Talk Energy* public awareness program that enhances energy awareness and literacy among Canadians to contribute to a sustainable energy future.

#### **Responsible Fiscal Management / Jobs across the province**

Cultural facilities create jobs throughout the province and, in some communities are the primary employers. We support these facilities as part of the creative economy and as integral elements of a strong economy. In particular:

- the department currently co-chairs the FPT Creative Economy committee and continues to support to the Creative Nova Scotia Leadership Council to advance this important industry.

We are committed to supporting cultural communities to promote economic and skills development and work with many organizations including:

- the African Nova Scotian Cultural Tourism Association to (ANSCTA) to develop cultural tourism sites and promote Nova Scotia as a destination for tourists interested in African culture and heritage.

The sustainability of these partnerships, and operations more broadly, is of primary importance to the department and key projects in 2014-15 will address funding models and potential new ways to generate revenue:

- the department will work with the Library Boards Association of NS, the Council of Regional Librarians and municipal councils to develop a renewed funding model for annual operating grants to NS regional library

- the NS Archives, together with the archival community will develop a renewed financially sustainable stewardship model for managing and providing access to the province's documentary heritage resources and together with the NS Museum will work to develop retail product lines to feature prominently within the NS Government On-Line Store.

### **Investing in student success with a renewed and strengthened education system**

The department supports lifelong learning and student success through the delivery of curriculum-based programs and provision of professional development opportunities for teachers. Innovative online resources and onsite experiences build and strengthen skills to improve student understanding of Nova Scotia's rich culture and heritage. For example:

- internships at Nova Scotia Museum sites provide learning and job skills training for high school and university students. In 2014-15 practicum placements for graduate students will be developed and supported throughout the department. Museums will also provide alternative Bachelor of Education programs to encourage teachers to utilize the province's heritage resources to better support classroom learning; and
- the Provincial Library, working with the Council of Youth Services Librarians, will review the province-wide summer reading program, to enhance how the program promotes the reading and prevents reading loss over the summer for children.

### **Accessible, responsive healthcare**

Through partnerships with a number of health organizations, the department strives to increase the capacity of our institutions to make consumer health information available to the public and to enhance the extent to which that information is provided in both official languages. Examples of these partnerships include:

- the Nova Scotia Provincial Library and health organizations including the La Leche League, Cancer Care Nova Scotia, Read to Me!, and the Alzheimer Society of Nova Scotia to increase the volume of relevant health collections available in public libraries to improve access to health resources;

- work with the Réseau Santé Nouvelle-Écosse and government partners to bring together key stakeholders from the health care sector with the Francophone community to improve access to French language health services; and
- work with the Department of Health and Wellness and Capital Health on the Nova Scotia Brotherhood Initiative, a health and wellness project which seeks to address health disparities and access issues faced by African Nova Scotian males in HRM, using a holistic Africentric approach.

**Helping all Nova Scotians meet their fullest potential by supporting vulnerable communities - seniors, disabled**

Working collaboratively with many partners, the department actively champions diversity and equity throughout the province and assists communities reach their potential by building upon their skills and strengths, fostering new relationships and leveraging existing ones. The following key initiatives are planned for 2014-15:

- investment to provide access to the Canadian Accessible Library Services database, an alternate format collections repository for citizens with print disabilities;
- development of volunteer programs and opportunities that engage seniors and students;
- development and delivery of Welcome Aboard program at MMA that focuses on engaging specific communities including, refugees, immigrants and new Canadians;
- providing museum access to new Canadians and visitors with disabilities through partnerships with the Cultural Access Pass program and the Easter Seals *Access 2 Entertainment* program; and
- partnership with Sail Able NS to help promote the integration of persons with disabilities into the recreation of sailing for pleasure and/or competitive sailing.

## 4. Performance Measures

<b>CCH Strategic Priority: Innovative Organization</b>					
<b>An engaged, accountable and creative work force exhibiting best practices and innovation in the delivery of programs and services for Nova Scotians.</b>					
<b>Outcome</b>	<b>Measure</b>	<b>Data</b>	<b>Target</b>	<b>Trends</b>	<b>Strategic Actions to Achieve Target</b>
CCH will be an effective and best practice organization where innovation, creativity and diversity are supported, communicated and championed.	Enhance client experiences	New measure	Grow qualitatively and quantitatively	Facebook and Twitter followers maintained	<ul style="list-style-type: none"> <li>• Implement the online scalable grants management project to coordinate applications for department funding programs</li> <li>• Develop a Culture Strategy to provide policy direction to government and the sector</li> <li>• Co-lead with Canadian Heritage and other FPT partners, the implementation and public launch of the Culture Satellite Account (CSA)</li> <li>• Build government's first Culture and Heritage Awareness Index to gather and analyze data over time that will track awareness of, appreciation of and participation in culture and heritage by Nova Scotians</li> <li>• Conduct a review/ evaluation of CCH funding programs</li> <li>• Develop a database of properties registered under the Heritage Property Act</li> </ul>



**CCH Strategic Priority: Innovative Organization**

**An engaged, accountable and creative work force exhibiting best practices and innovation in the delivery of programs and services for Nova Scotians.**

Outcome	Measure	Data	Target	Trends	Strategic Actions to Achieve Target
					<ul style="list-style-type: none"> <li>• Launch, in partnership with Capital Health and Department of Health and Wellness, the Brotherhood Initiative to address the health disparities and access issues faced by African Nova Scotian males</li> <li>• Collaborate with the Library Boards Association of NS, the Council of Regional Librarians and municipal councils to develop a renewed funding model for annual operating grants to libraries.</li> <li>• Complete the implementation of infrastructure required to establish the Maritime Museum of the Atlantic and the Museum of Natural History as WiFi hotspots to enhance visitor and public experience and enable visitors to access enhanced interpretive content directly using mobile devices.</li> <li>• Implement "The Young Heroes" Na Gaisgich Oga, a 10 month pilot project to support community-based cultural residency initiative for youth, ages 10-15.</li> </ul>

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					Maintain an effective legislative framework: <ul style="list-style-type: none"> <li>• Complete review of <i>Public Archives Act</i> and participate in complementary review of <i>Government Records Act</i></li> <li>• Initiate review of the <i>Special Places Protection Act</i></li> <li>• Initiate review of <i>Cemeteries and Monuments Protection Act</i></li> <li>• Develop regulations for cultural landscapes to support heritage registration for this type of property under the <i>Heritage Property Act</i></li> <li>• Initiate review of the <i>Multiculturalism Act</i></li> </ul>
CCH Workplace is an environment where mental health is recognized and promoted as an essential contributor to overall wellbeing of its employees and success of the department	Delivery of programs and training to support mental health	New measure	New measure		<ul style="list-style-type: none"> <li>• Implement an initiative to promote, educate and increase awareness related to mental health,</li> <li>• Implement the department's engagement plan</li> </ul>

**CCH Strategic Priority: Stewardship and Life-long Learning**

**CCH will strengthen communities by: preserving, protecting, promoting and presenting Nova Scotia’s arts, culture, heritage and languages; and, working to support a culture of life-long learning throughout Nova Scotia.**

<b>Outcome</b>	<b>Measure</b>	<b>Data</b>	<b>Target</b>	<b>Trends</b>	<b>Strategic Actions to Achieve Target</b>
An enhanced pride and appreciation of the identity of communities to which we belong to positively shape our future and inspire us to share with others.	Participation in the Province’s arts, culture, and heritage sectors.	New measure being developed	Base line dependent upon eventual measure selected		<ul style="list-style-type: none"> <li>Partner with Saint Mary’s University to increase provincial capacity to protect underwater cultural heritage resources</li> <li>Rebuild the website for the Nova Scotia Archives</li> <li>Support NS Mi’kmaq community to enhance coordination and reach of Mi’kmaq History Month</li> <li>Support the development and construction of a new Black Loyalist Heritage centre and exhibit at Birchtown</li> <li>Continue exhibit renewal at the Museum of Natural History. Examples for this will include Sable Island Exhibit, Seashore Exhibit, and implementing new technologies to tell the stories.</li> </ul>
	Life-Long Learning opportunities	New measure being developed	Base line dependent upon eventual measure selected		<ul style="list-style-type: none"> <li>Develop Community Voices profiles to capture and learn about the history of African Nova Scotian communities</li> <li>Collaborate with the Department of Education to build capacity at archives, museums and library sites to develop curriculum-based programs, professional</li> </ul>

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<b>Outcome</b>	<b>Measure</b>	<b>Data</b>	<b>Target</b>	<b>Trends</b>	<b>Strategic Actions to Achieve Target</b>
					development opportunities for teachers and more open access to resources <ul style="list-style-type: none"> <li>• Work with the Council of Youth Services Librarians to support a review of the province-wide summer reading program, with the intention of growing the program for the summer of 2014 and increasing participation by 5% over the 2013 benchmark of 15,000 youth</li> </ul>

**CCH Strategic Priority: Creative Economy and Artistic Excellence**

CCH will contribute to revitalizing Nova Scotia’s communities and economy by supporting cultural industries and fostering artistic and expressive excellence and celebration.

<b>Outcome</b>	<b>Measure</b>	<b>Data</b>	<b>Target</b>	<b>Trends</b>	<b>Strategic Actions to Achieve Target</b>
Increase economic growth, quality of life and sense of belonging through creative communities.	Size of arts, culture, and heritage sectors (GDP)	New measure being developed	Base line dependent upon eventual measure selected		<ul style="list-style-type: none"> <li>• Develop retail product lines for NS Museum and NS Archives to pilot in collaboration with SNSMR’s, for the Government On-Line Store</li> <li>• Facilitate learning workshops at the Maritime Museum of the Atlantic for youth in the creation of stop animation film development, allowing</li> </ul>

					participants to develop core skills and engage in creative expression
<p><b>CCH Strategic Priority: Diversity and Social Equity</b></p> <p><b>CCH will be the lead government department in championing the benefits of diversity and social equity for Nova Scotia and across government departments.</b></p>					
<b>Outcome</b>	<b>Measure</b>	<b>Data</b>	<b>Target</b>	<b>Trends</b>	<b>Strategic Actions to Achieve Target</b>
Increased diversity across government and within Nova Scotia communities by leading and championing the delivery of fair and equitable services.	Community capacity building and awareness and support for diverse communities	New measure being developed	Base line dependent upon eventual measure selected		<ul style="list-style-type: none"> <li>Develop a Gaelic Youth Engagement initiative to provide advice on leadership, education and engagement of Gaelic youth</li> <li>Develop a Community Engagement Plan at the Maritime Museum of the Atlantic to assist in better serving diverse communities and stakeholders</li> </ul>
	Accessible and equitable government service delivery	New measure being developed	Base line dependent upon eventual measure selected		<ul style="list-style-type: none"> <li>Continue conversion of the department's corporate website into a bilingual website</li> <li>Implement a departmental Diversity Council - enhance the department's cultural competence</li> <li>Provide access to the Canadian Accessible Library Services database, an alternate format collections repository for citizens with print disabilities; explore ways to contribute resources to the National Network for Equitable Library services</li> <li>Develop public programs and a</li> </ul>

					<p>partnership with Sail Able NS to promote the integration of persons with disabilities into the recreational and or competitive sailing</p> <ul style="list-style-type: none"> <li>• Deliver Gaelic language training and cultural awareness training for public servants</li> <li>• Support the delivery of services in French from the department and across government through programs and services including French language training for government employees, Acadie at a Glance workshops, the Bonjour! visual identification program and promotion of "active offer", and translation services.</li> </ul>
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## 5. Budget Context Chart 2013-14

<b>Communities, Culture, Heritage</b>			
	<b>CCH 2013-2014 Estimate</b>	<b>CCH 2013-2014 Final Forecast</b>	<b>CCH 2014-2015 Estimate</b>
Program & Service Area	(\$thousands)	(\$thousands)	(\$thousands)
<b>Gross Departmental Expenses:</b>			
Office of the Minister and Deputy Minister	538	538	560
Culture and Heritage Development	15,018	14,755	15,408
Archives, Museums and Libraries	33,301	32,027	34,615
Secretariat	5,259	5,495	5,007
Acadian Affairs	2,078	2,048	2,006
African Nova Scotian Affairs	1,178	1,143	904
Gaelic Affairs	489	508	516
Art Gallery of Nova Scotia	2,148	2,348	2,240
<b>Total Gross Departmental Expenses</b>	<b>60,009</b>	<b>58,862</b>	<b>61,256</b>
<b>Additional Information:</b>			
<b>Fees and Other Charges</b>	1,688	1,739	1,683
<b>Ordinary Recoveries</b>	4,157	4,267	4,037
<b>TCA Cost Shared Revenue</b>	0	0	0
<b>TCA Purchase Requirements</b>	3,406	3,121	0
<b>Provincial Funded Staff (FTEs) - Net</b>	231.2	205.8	229.5

Title: Statement of Mandate  
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